



# Intel ISEF 2009 ShopTalk Presentation Information

Reno, Nevada  
May 10 - 15, 2009

The Intel International Science and Engineering Fair 2009 will be held May 10-15, 2009 in Reno, Nevada. If you would like to host a ShopTalk at the upcoming Intel ISEF, please read the following information carefully and submit the attached application to Society for Science & the Public, Attn: June Kee no later than **March 19, 2009**.

## What Is a ShopTalk Session?

ShopTalks take place during the Intel ISEF and are sessions that allow teachers, fair directors, other interested adults, and in some cases, student participants an opportunity to meet and discuss issues related to the Intel ISEF and science education, including funding issues, fair administration, innovative ideas and cognitive teaching strategies. ShopTalk sessions can be a workshop, demonstration, panel discussion, or lecture. A ShopTalk must be purely educational in nature and may not directly or indirectly promote a commercially available product or service. Audiences may include any registered fair participant including finalists, student observers, fair directors, teachers, corporate sponsors and professional scientists.

## Who Can Present a ShopTalk Session?

Any individual who is a registered fair participant can submit an application for a ShopTalk session. Sessions have been hosted by fair directors, teachers, and other experienced experts in the field of science education. Presenters should choose topics directly related to the Intel ISEF or science education.

If your organization is interested in promoting a commercially available product or service, please contact Rick Bates, Director of Development, Society for Science & the Public at [rbates@societyscience.org](mailto:rbates@societyscience.org) to discuss exhibiting, presenting a session and/or other potential opportunities.

## What Kinds of Sessions Are Accepted?

This year's ShopTalk series will focus on issues specific to the Intel ISEF and Science Fair process. We will try to cover the following areas of interest: best methods for science research, minority outreach, fundraising and science fair administration.

**Workshop:** a presentation that actively engages everyone in the audience in a hands-on application with materials

**Demonstration:** a presentation where the presenter(s) demonstrate their topic

**Presentation:** an opportunity for presenter(s) to share an innovative idea or to discuss a topic of general interest, and

**Panel Discussion:** a round-table forum for the audience to share their ideas and views.

## Criteria for Selecting Presenters

When we review your application, we'll be looking for the following:

- Does the application clearly describe the proposed ShopTalk session?
- Is the information provided complete?
- Is the proposed session of interest to Intel ISEF participants?
- Is the proposed session topic timely/appropriate?

A selection committee will review the entire application to check the completeness of the information provided, but will focus on the 150–200 word summary. Society for Science & the Public (SSP) will not be able to accept every proposal submitted.

### **What Should I Send with My Application?**

Fax your application and curriculum vitae or resumé of primary presenter. Also include a sample of any handouts you plan to give to your audience, if available at this time. Attached letters, explanations of your session that exceed the 200-word Summary of Proposal, or photos will NOT be forwarded to the selection committee.

### **What Is the Process for Submitting an Application?**

Get a copy of the application form by downloading it from [www.societyforscience.org/isef/aff\\_fairs/](http://www.societyforscience.org/isef/aff_fairs/) or by contacting SSP (details below). Fill out the application completely. Mail or fax the application to SSP before the deadline of March 19, 2009.

Applications will be reviewed by the Selection Committee. The committee is made up of Society for Science & the Public employees and Advisory Council Members. The Committee will accept or deny applications based on the criteria listed above and inform the applicants accordingly.

Applications that have been accepted will receive a confirmation via email by mid-April 2009. Please read all the information carefully and contact us immediately with any changes.

### **ShopTalk Session Cancellations or Changes**

If you need to cancel your session, please do so right away—this may give someone else a chance to present. Once a ShopTalk session is assigned, we will not be able to make any changes to the schedule.

### **How Will My ShopTalk Session Appear in the Program?**

ShopTalk Sessions will be listed in the Intel ISEF program booklet, which will be distributed to each fair participant. Listings will include the time, date and name of your ShopTalk Session, the intended audience, and a description of your session. This description will be taken from the first page of your application form, and edited if necessary. Please try to describe your session accurately.

### **What Audiovisual Equipment Will Be Available?**

Society for Science & the Public will provide an LCD projector (*must provide own laptop*), screen, lectern or podium with microphone for all ShopTalk sessions.

We do not provide phone lines, modems, video projectors or computers and will not have internet access available in the ShopTalk rooms.

### **Setting Up**

If audiovisual requirements were confirmed, then the room should be set up when your session begins. Presenters will be given 10 minutes prior to the session to set up any other materials. If you would like to send any presentation handouts in advance, you should send them to your hotel and not to the convention center. Extra handouts cannot be made onsite, so please bring enough for your expected audience.

If you have any questions or need any additional information, please email June Kee at [jkee@societyforscience.org](mailto:jkee@societyforscience.org). Applications may be mailed to the address below or faxed to (202) 785-1243 by March 19, 2009.

Society for Science & the Public, June Kee-Intel ISEF 2009 ShopTalk, 1719 N Street, NW, Washington, DC 20036

*ShopTalk sessions are an opportunity to share information with students, parents, teachers and faculty, and do not imply endorsement by Society for Science & the Public. No fees have been paid and no endorsement of the sessions is implied.*